

# Why Application Security Is the New Business Imperative and How to Achieve It

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Businesses are being held increasingly accountable for the security of their business applications – by customers, business partners and government. Beyond compliance costs, poor application security can result in heavy downstream remediation and management costs, not to mention productivity problems, hits on revenue and damage to corporate reputations.

## Links

<https://secureitalliance.org/blogs/files/164/1136/Why%20App%20Sec%20is%20the%20new%20Bus%20Imp.pdf>

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